

## press release

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### Welcome to security: the ABUS Group at the “security essen 2014” trade fair

**WETTER – August 22, 2014 – The entire world of security technology will be exhibited on more than 550 m<sup>2</sup>. Visitors to the ABUS Group stand (hall 1, stand 108) at the “security essen 2014” can see for themselves from September 23 to 26, 2014. This year, the Germany quality manufacturer will be emphasising, above all, networking: mechanical and electronic components, alarm systems and video surveillance are combined into integral security solutions. Among the products being shown will be the new range of mechanical additional security facilities with integrated alarm function, a new IP camera series and mechanical and electronic access control systems. Also exhibited will be the new Secvest wireless alarm system as a development of the successful Secvest 2WAY wireless alarm system.**

For industry professionals to the “security essen 2014”, a visit to the ABUS stand is again an appointment not to be missed. For the best in window and door security, access control, fire safety, video surveillance, alarm systems and locking systems, you have to pay a visit to stand 108 in hall 1. The German quality manufacturer offers individual solutions for homes and companies, but also knows all about intelligently networking independent security technologies. With its innovative mechatronic window and door security devices, which can mechanically protect against burglary and simultaneously activate a wireless alarm system, ABUS is paving the way for widespread use of comprehensive security technology. This pioneering spirit is regularly recognised by experts with the highest accolades – in independent product tests and international awards. “For ABUS, “security essen 2014” means even more networking of our key technologies, providing even more security for our customers”, explains Michael Bräuer, Marketing Director at ABUS. Mr Bräuer continues: “The innovative power of our brand is confirmed by numerous honours, such as the “Most Innovative Brand Award” in the Plus X Awards.”

#### Discover the ABUS world

At the trade fair, the four companies in the ABUS Group – ABUS August Bremicker Söhne, ABUS Pfaffenhain, ABUS Security-Center and ABUS Seccor – will be presenting their products together. Over 100 members of staff will be available there to talk to. The reception alone at our stand will be impressive with a video wall – approx. 15 m wide and 5 m high – which will take you on a film journey into the ABUS world. You can experience the innovative products from the security expert being put to use.

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#### **The ABUS brand**

Since 1924 ABUS gives you the good feeling of security. The German manufacturer specializes in high-quality products characterized by reliability, durability and ease of use. To meet the growing needs of private and business customers, ABUS offers a wide range of innovative solutions for home, commercial and mobile security. The ABUS Group includes ABUS August Bremicker Söhne KG, ABUS Security-Center GmbH & Co. KG, ABUS Pfaffenhain GmbH and ABUS Seccor GmbH. The independent group of companies is based in Wetter on the Ruhr and operates all over the world.