

# I PRESS RELEASE

Page 1/1

## **#SecuredOrNothing – ABUS presents home security and mobile security solutions at the IFA in Berlin**

**AFFING – 9 August 2019 – ABUS will exhibit at the IFA in Berlin from September 6 to 11, 2019 with an unusual trade fair concept that shows the application of various security solutions in an abstract house model. The innovations from the areas of home security and mobile security can be experienced live at booth 302 in hall 25.**

Under the trade fair motto "#SecuredOrNothing", the German security expert ABUS is celebrating several premieres at IFA 2019. The company is not only exhibiting for the first time at IFA, but is also using the worldwide attention to present innovations from the areas of home security and mobile security to the general public for the first time.

### **Intelligent home and mobile security solutions**

In addition to numerous connected home and mobile security solutions, ABUS will for the first time showcase a modular security system that combines three technologies – alarm, access control and video surveillance – in one system that opens up to building automation. Another product highlight is the premiere of a wireless rechargeable battery camera for flexible surveillance in private outdoor areas which can be comfortably used via app: thanks to its long-term battery and a base station with its own Wi-Fi signal, the camera can be positioned largely without a socket or router. Also shown at the fair is the intelligent bicycle U-lock SmartX, which is unlocked via Bluetooth and has already caused a stir at international bicycle trade fairs. All products and additional information can be found at the start of the fair at [www.abus.com/newsroom](http://www.abus.com/newsroom)

#### **The ABUS brand**

ABUS has been ensuring the good feeling of security since 1924. The German manufacturer specialises in high-quality products characterised by reliability, durability, and ease of use. To meet the growing needs of private and business customers, ABUS offers a wide range of innovative solutions for home, commercial, and mobile security. The ABUS Group includes ABUS August Bremicker Söhne KG, ABUS Security Center GmbH & Co. KG and ABUS Pfaffenhain GmbH. The independent group of companies is based in Wetter an der Ruhr and operates all over the world.

#### **Contact**

ABUS Security Center  
GmbH & Co. KG  
Florian Lauw  
+49 82 07 959 90-277  
presse@abus-sc.com  
Linker Kreuthweg 5  
86444 Affing  
Germany  
www.abus.com

ABUS  
August Bremicker Söhne  
KG  
Jorga Burri-Grisloff  
+49 211 50 66 86-12  
presse@abus.de  
Altenhofer Weg 25  
58300 Wetter  
Germany